

# INTRODUCING the best world wide network of Greeks and Hellenism



HELLENIC - WORLD.COM

Hellenic World (HW) is the missing link of the Greek Diaspora. Hellenic world will fill the gap of communication while providing worldwide networking business capabilities to the Ecumenical Hellenism.

HW will fulfill specific and well documented needs of the worldwide Hellenism using proprietary technologies developed and owned by greeks.

Internet, wireless technologies along with multimedia, e-commerce and proprietary communications systems are integrated in this effort in order to serve greeks on a worldwide network basis, and fulfill certain long outstanding objectives.

- A world wide registry of Greek individuals, Greek Communities, all type of Associations, Business and Artistic & Cultural Groups
- Online Marketing for Greek products via an electronic Convention Centre
- An Educational Resource Centre of internet links in the form of Online Library for Greeks
- A Cultural Network for world wide Hellenism
- A Communication Network with proprietary Greek & English messaging system
- A Newspaper, Media and Entertainment Network
- A Global Business Network (Greek Banks, Leasing Companies, Joint Ventures etc.)
- An Electronic Services and Goods Supply tool for Greek Consumers from Greek Suppliers
- An access to the Greek Government Services abroad Network
- A Network for Greek Tourism Promotion
- Promotion Network for Athens2004
- An E-Commerce Promotion Network of hot Political Issues (Cyprus, EU, Turkey, Macedonia, etc.)

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The system provides two types of content:

1) standard or fixed content which refers to Cultural, Educational information, Olympics 2004 and Tourism about Greece

2) Variable content based on the country of residency of Greeks as defined by the Map Search Engine. So a Greek in Canada can find information and services of greek nature in Canada first.

